Tour Operator IBE

YPSILON.NET AG

Booking engine for last minute and package offers in Responsive Web Design

Specials 2.1 is a versatile Internet booking engine, which can be quickly and easily integrated in any websites or online portals.

The booking engine contains the complete content of all major tour operators incl. x-operators. Your customer can choose from offers of more than 70 German tour operators and book online. Our user-friendly interface and responsive web design makes it easy to search and book packages.

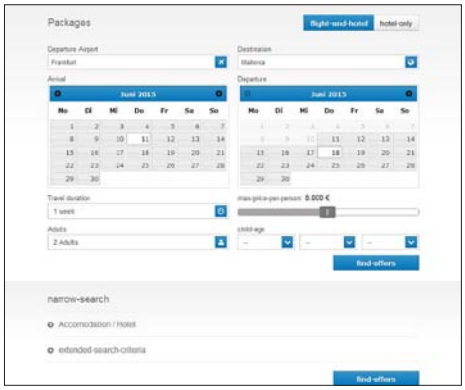
Responsive web design is called an adaptive website layout, which automatically adjusts the display to the size of the calling device. Due to the automatic adaptation to the screen resolution, the "Responsive Web Design" is mainly used to optimize websites for mobile devices. The relevant devices include for example, desktop PCs, laptops, tablets, iPhones and smartphones.

Depending on the resolution of the device, the contents of the Specials Packages Booking Engine (texts, graphics and tables) and structural elements adapt dynamically. This allows your website visitors on all devices a clear and user-friendly access to the package offers.

Individual search forms and target link

Get specific search forms to last minute, holiday packages, only hotel or flight offers and integrate them into your website or create deep links to certain hotels or target regions.

See a variety of pictures, reviews and referrals to give your customers a precise idea of the hotels. In combination with an extensive service description, flight times, land and water temperature, a detailed map and weather data for each region, your customer will get detailed information on his offer.

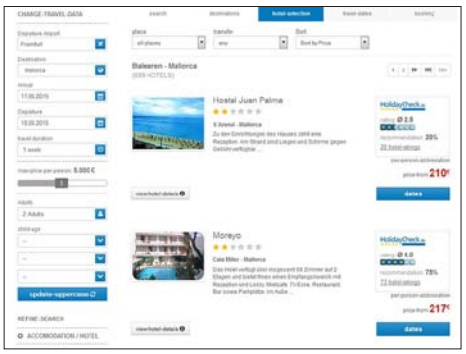


Main features

- IBE with direct availability search for short and long term package travel deals comprehensive direct comparison of range of holiday packages and last minute offers
- Simple search functions for fast and targeted search
- Insurance product included in booking process.
- GIATA Hotel guide integrated IBE-quick search
- Deep-link enabled responsive Web-design
- Dynamic packaging operators are fully integrated
- Hotel reviews and recommendations included
- Can be used as affiliate solution or on own agency

Further features of our "2.1" engine are responsive supply boxes, supply lists and landing pages.
With our new system, you can quickly and easily create your future supply boxes, supply lists and landing pages yourself.

Add more content and individuality to your web pages and lead your customers to specific destinations or offers. For example, offer boxes for family trips or Club travel. Our system includes all major tourist Topics (last minute, travel packages, flights, hotels, car hire). The presentation of the offers are updated daily and are available for all topics in responsive web design.



Available Tour operator Content

Vertical Integration of IT Solutions for the Travel Industry

The travel industry requires more than ever fully integrated solutions as opposed to patchworks of hard to maintain incompatible software.
Ypsilon provides end-to-end IT solutions for the travel industry ranging from fare management, multi GDS B2B/B2C booking engines and XML API, lowcost carrier content, hotel and car engines, ticketing robots, mid- and backoffice systems, tour-operator modules, cache data in diverse formats (EDF/OTDS/CSV), PCI DSS solutions, fraud prevention systems and payment solutions.
Our goal is to provide our customers with a complete turnkey solution to meet their specific needs at a highly competitive price.

YPSILON.NET AG Vilbeler Landstr. 203 | 60388 Frankfurt/a.M. | Phone: +49 6109 5050 | eMail: pc@ypsilon.net | www.ypsilon.net